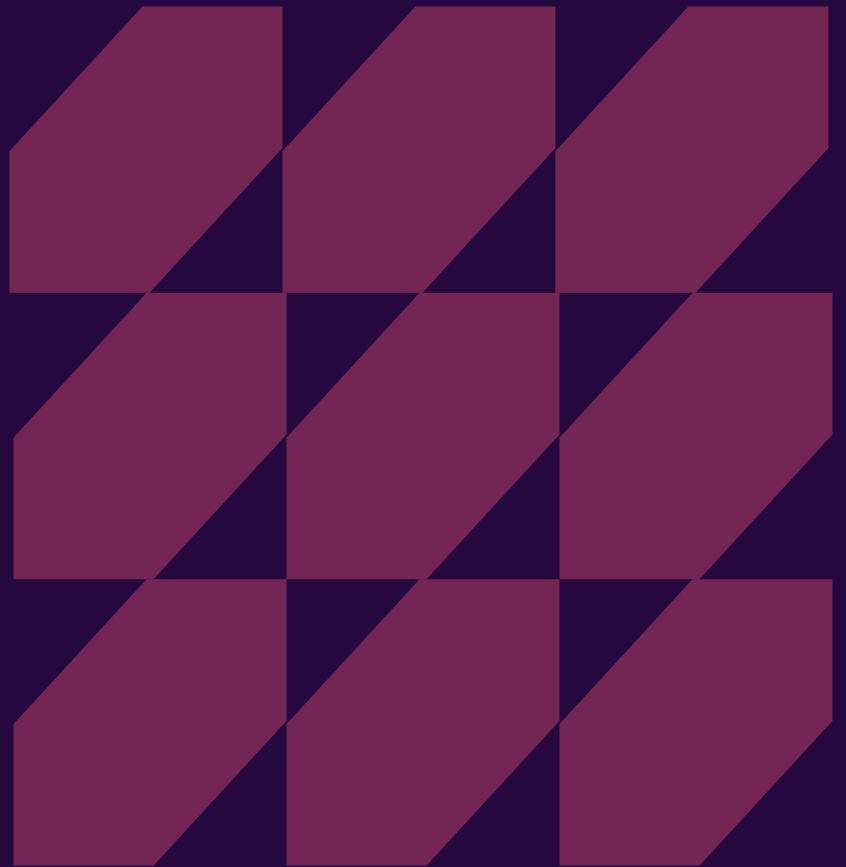


# EXPO HALL ATTENDEE KIT

**2026**  
NYC



**THE DANCEONE  
SUMMIT**

**UNITE. SHARE. INSPIRE.**

# WELCOME TO THE DANCEONE SUMMIT!

**WE'RE THRILLED TO HAVE YOU JOIN OUR INSPIRING  
COMMUNITY OF DANCE EDUCATORS, CHOREOGRAPHERS,  
AND STUDIO OWNERS FROM AROUND THE WORLD.**

Get ready for an unforgettable experience filled with world-class training, innovative teaching strategies, business seminars, workshops, movement classes, and endless inspiration.

Whether you're here to refine your skills, connect with fellow dance professionals, or explore new ideas to bring back to your studio. The Summit is all about celebrating you and the incredible work you do.

Thank you for being part of this movement. We can't wait to see the energy you bring to the floor!

**WITH GRATITUDE,  
THE DANCEONE SUMMIT TEAM**

CHANTEL FEOLA  
EVENT DIRECTOR  
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INFO@DANCEONESUMMIT.COM

**THE DANCEONE  
SUMMIT**

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# REGISTRATION INCLUDES

## I NETWORKING NIGHT BROADWAY BINGO BASH

- AUGUST 13TH  
5:00 PM - 7:00 PM
- OPPORTUNITY TO WIN 2 TICKETS TO A BROADWAY SHOW

## I ADMISSION TO THE EXPO HALL

- OPPORTUNITIES FOR MULTIPLE GIVEAWAYS AND DRAWINGS
- FASHION SHOW (REBEL, JOYROX)
- SNACK BREAKS

### EXPO HALL HOURS

|              |                    |
|--------------|--------------------|
| AUGUST 13TH: | 5:00 PM - 7:00 PM  |
| AUGUST 14TH: | 11:00 AM - 7:00 PM |
| AUGUST 15TH: | 9:00 AM - 5:00 PM  |

## HOTEL & VENUE INFORMATION

# NEW YORK HILTON MIDTOWN

1335 Avenue of the Americas

New York, NY 10019

Phone: 212-586-7000



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BOOKING LINK:

[HTTPS://BOOK.PASSKEY.COM/EVENT/51116054/OWNER/6708/HOME](https://book.passkey.com/event/51116054/owner/6708/home)

Rates: \$269 per night (single/double)

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If you have not booked your hotel, be sure to do so ASAP. The hotel block does sell out, and this is a perfect way for you to take advantage of experiencing the city. Being at the Hilton Midtown, you are located opposite the Museum of Modern Art, surrounded by subway and bus lines. Rockefeller Center and Radio City Music Hall are two blocks away, and a short walk from Central Park, Grand Central Station, Broadway, and Times Square are within a mile. Enjoy sweeping city views, seasonal restaurant dishes, and a fitness center.

# AIRPORT OPTIONS

Hosting the event in New York City, you have numerous airports that you will be able to fly into for the event which include:

## LAGUARDIA AIRPORT (LGA)

- Distance: Approximately 10 miles (16 km)
- Travel Time: Around 25–40 minutes, depending on traffic
- Transportation Options:
  - Uber/Lyft: Fares range from \$31–\$77, depending on the service level and time of day
  - Taxi: Estimated fare is about \$41
  - Uber Shuttle: An \$18 shared shuttle service operates between LGA and Manhattan, with pickups at Port Authority, Grand Central, and Penn Station.

## JOHN F. KENNEDY INTERNATIONAL AIRPORT (JFK)

- Distance: Approximately 18 miles (29 km)
- Travel Time: Typically, 50–60 minutes
- Transportation Options:
  - Uber: Standard rides average \$100; premium options like Uber Black can cost up to \$147
  - Taxi: Standard fares range from \$80–\$88
  - Public Transit: The AirTrain connects to the subway system, offering a cost effective route to Midtown

## NEWARK LIBERTY INTERNATIONAL AIRPORT (EWR)

- Distance: Approximately 17 miles (27 km)
- Travel Time: Around 50 minutes
- Transportation Options:
  - Uber/Lyft: Standard fares range from \$40–\$58; premium services can cost up to \$148
  - Taxi: Estimated fare is about \$38
  - Public Transit: NJ Transit trains connect EWR to Penn Station, from where the hotel is a short taxi or subway ride away.

## VIRTUAL PASS & APP

We know you cannot attend all the classes that are happening at the event at once, so we are extending an opportunity for you to view the classes you missed!

As a Full-Attendee, you will receive all the class videos for 3 months after the event, starting October 1st, through The DanceOne Summit APP. After that time, you would need to purchase the virtual pass to be able to view the videos for an additional 3 months.

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## HOW TO ACCESS THE DANCEONE SUMMIT APP

We're so excited to have you join us at DanceOne Summit! Here's how to access the official event app and get started:

- **ALREADY REQUESTED APP ACCESS DURING REGISTRATION?**

- If you selected app access when registering, you've already been granted access! Be sure to check your email (and junk/spam folders) for your invitation. Didn't receive it? No problem—email us at: [info@danceonesummit.com](mailto:info@danceonesummit.com), and we'll be happy to resend it.

- **SAID NO TO APP ACCESS BUT CHANGED YOUR MIND?**

- No problem! Just shoot us an email at [info@danceonesummit.com](mailto:info@danceonesummit.com) and we will get you added as soon as possible.

- **REGISTERED AS A GROUP AND DIDN'T RECEIVE ACCESS?**

- If your email wasn't included in the original registration, just send us a message and we'll get you added. Please allow up to 48 hours to process your request—and remember, it takes about 24 hours to activate access once added, so don't wait! Onsite requests may experience additional delays.

- **ONCE YOU'RE GRANTED ACCESS:**

- Download The DanceOne Summit app from the Apple App Store or Google Play Store. Then, accept the app's terms, create your profile, and dive in! Start engaging with the community and access event info.
-

# CHECK IN DETAILS

Registration Desk (2nd Floor)  
Opens on Friday, August 13th at 11:00 AM

It will remain open for the duration of the event. When you arrive to check in, please be ready to provide your first and last name. You will receive your event badge and a goody bag at that time.

To make the check-in process quick and easy, the Registration Desk will be organized alphabetically by last name. Be sure to check the signage upon arrival for directions on where to pick up your materials.

# EXPO HALL MAP

Please note that additional companies may be added prior to your arrival at the event. Check out the updates in the APP as well as the physical copies which will be available at the Registration Desk on the 2nd floor.

# BOOK WITH A VENDOR

LOOKING TO SPEND QUALITY TIME  
WITH SOME OF THE VENDORS?

BOOK APPOINTMENTS HERE!

- BOOKING LINK — Artswk
- BOOKING LINK — Boppin’ Babies Dance
- BOOKING LINK — Ensemble Performing Arts
- BOOKING LINK — Farro’s Tees
- BOOKING LINK — Financial Groove
- BOOKING LINK — Jackrabbitt
- BOOKING LINK — JoyRox
- BOOKING LINK — Prosody Performing Arts Management
- BOOKING LINK — USASF All Star Dance

# EXPO HALL ACTIVITIES

The DanceOne Summit will be hosting various activity breaks in the Expo Hall during Exhibit Hall-only hours.

## DAY 1: BROADWAY BINGO BASH (WITH NETWORKING COCKTAIL PARTY)

**August 13th - 5:00 PM - 7:00PM**

Overview: Attendees will receive ONE of five different BINGO cards at registration. Each card features a unique mix of vendor interactions, experiences, and fun challenges designed to encourage exploration and engagement.

**The goal is to complete 3 BINGOs (3 squares in a row, horizontal, vertical, & diagonal) for a chance to win 2 tickets to a Broadway show - The Outsiders.**

### HOW IT WORKS:

- Attendees receive 1 random BINGO card (Card A-E).
- Each card is a grid.
- Squares are completed by visiting booths, engaging with vendors, or participating in activities at vendor booths.
- Vendors stamp or initial completed squares.
- Once 3 BINGOs are completed, attendees turn in their card at the BINGO Check-In Booth/Exhibitor Desk by filling out the back to be entered into the drawing.

### BINGO CARDS:

- Five themed cards encourage different types of engagement:
  - Card A: The Connector (Networking & Conversation)
  - Card B: The Explorer (Discovery & Variety)
  - Card C: The Learner (Education & Insight)
  - Card D: The Supporter (Community & Appreciation)
  - Card E: The Adventurer (Fun & Playfulness)

### WINNING & PRIZE:

- Complete 3 BINGOs in a row (horizontal, vertical, and diagonal).
- Verified entries are placed into a drawing.
- Fill out the back of the card with your First and Last Name.
- Winner receives 2 Broadway Show tickets to **The Outsiders**.
- Winner announced at 6:45 PM on the Main Stage in Grand Ballroom on the 3rd floor. Must be present to win.

# EXPO HALL ACTIVITIES (CONT)

## DAY 2: DANCE CARD CHALLENGE & LOTTERY (WITH FASHION SHOW)

**August 14th - 3:30 PM - 7:00PM**

Overview: The Dance Card Challenge encourages intentional, meaningful conversations between attendees and vendors. Completing the Dance Card and answering inquiry questions earns attendees' multiple chances to win \$500.

### HOW IT WORKS:

- Attendees pick up a Dance Card at registration with their packet.
- Each vendor booth punches or stamps the card (provided by The DanceOne Summit).
- Attendees answer the vendor's Inquiry Question.
- For each Inquiry Question answered, attendees receive an additional lottery ticket.
- Completed Dance Cards are submitted at the Dance Card Drop-Off Station at the Exhibitor Desk on the 3rd floor.

### HOW TO WIN:

- Fully completed Dance Cards = entry into the \$500 Drawing.
- Non-winning lottery tickets may be added to the drawing for extra chances.
- First and Last Name must be listed on the back of the Dance Card and Lottery Tickets.
- Winner announced at 6:45 PM on the Main Stage in Grand Ballroom on the 3rd floor. Must be present to win.

## DAY 3: EXPO HALL SCAVENGER HUNT (WITH SNACK BREAK)

**August 15th - 10:30 AM - 12:30PM**

Overview: Attendees receive ONE of five Scavenger Hunt cards, each with interactive tasks designed to promote exploration, creativity, and community connection.

Completed cards are entered into a drawing for \$800 worth of loyalty points to be used at any DANCEONE event.

### HOW IT WORKS:

- Attendees receive 1 random Scavenger Hunt card (Card A-E).
- Each card includes 10 interactive tasks.
- Tasks require direct vendor interaction.
- Vendors stamp, initial, or punch completed tasks.
- Completed cards are submitted at the Exhibitor Desk on the 3rd floor.

### SCAVENGER HUNT CARDS:

- The Connector– Networking
- The Explorer– Discovery
- The Learner– Education
- The Supporter– Community
- The Adventurer– Fun & Creativity

#### COMPLETION & PRIZE:

- Submit a fully completed card.
- Winner drawn and announced at 12:20 PM on the Main Stage in Grand Ballroom on the 3rd floor.
- Prize: \$800 worth of loyalty points to be used towards any DANCEONE event.

## DAY 3: EXPO HALL EDUCATOR NUMBER MATCH (SNACK BREAK)

**August 15th - 3:15 PM - 4:15 PM**

Each attendee will receive a badge with a number that matches another attendee's number. This is your final opportunity to make a new connection! Find your match and take a moment to share which vendor and instructor had the most profound impact on you during the event. Then, visit those 2 vendors together and collect 2 entry papers to submit for our final drawing.

The prize? \$500 worth of Loyalty points to use at any DANCEONE event. The game will run throughout the event; however, the drawing box will only be available during the final snack break. Both matching numbers will get this prize if chosen.

#### HOW IT WORKS:

- Attendees receive a number on their attendee badge.
- Each vendor will have entry slips to give out to matching partners only on August 15th at 3PM.
- Tasks require direct vendor interaction.
- Vendors give out entry slips.
- Completed slips are submitted at the Exhibitor Desk.

#### COMPLETION & PRIZE:

- Submit a fully completed entry slip with your matching partner.
- Winner drawn and announced at 4:00PM on the Main Stage in Grand Ballroom on the 3rd floor.

For full rules and details on sweepstakes, drawings, and promotional activities, scan here.



## THE DANCEONE SUMMIT MERCHANDISE

**Opens Thursday, August 13th at 11:00 AM – 2nd Floor**

Merchandise will be available next to the registration desk on the 2nd floor of the Hilton Midtown. We will be selling styles of swag as well as some of the vintage styles from 2025 at discount. Be sure to check out the options!

## WHAT TO BRING

For your comfort and safety, we recommend dancewear or loose-fitting clothes for most sessions. Although some rooms will have dance floors, you may be dancing on carpet.

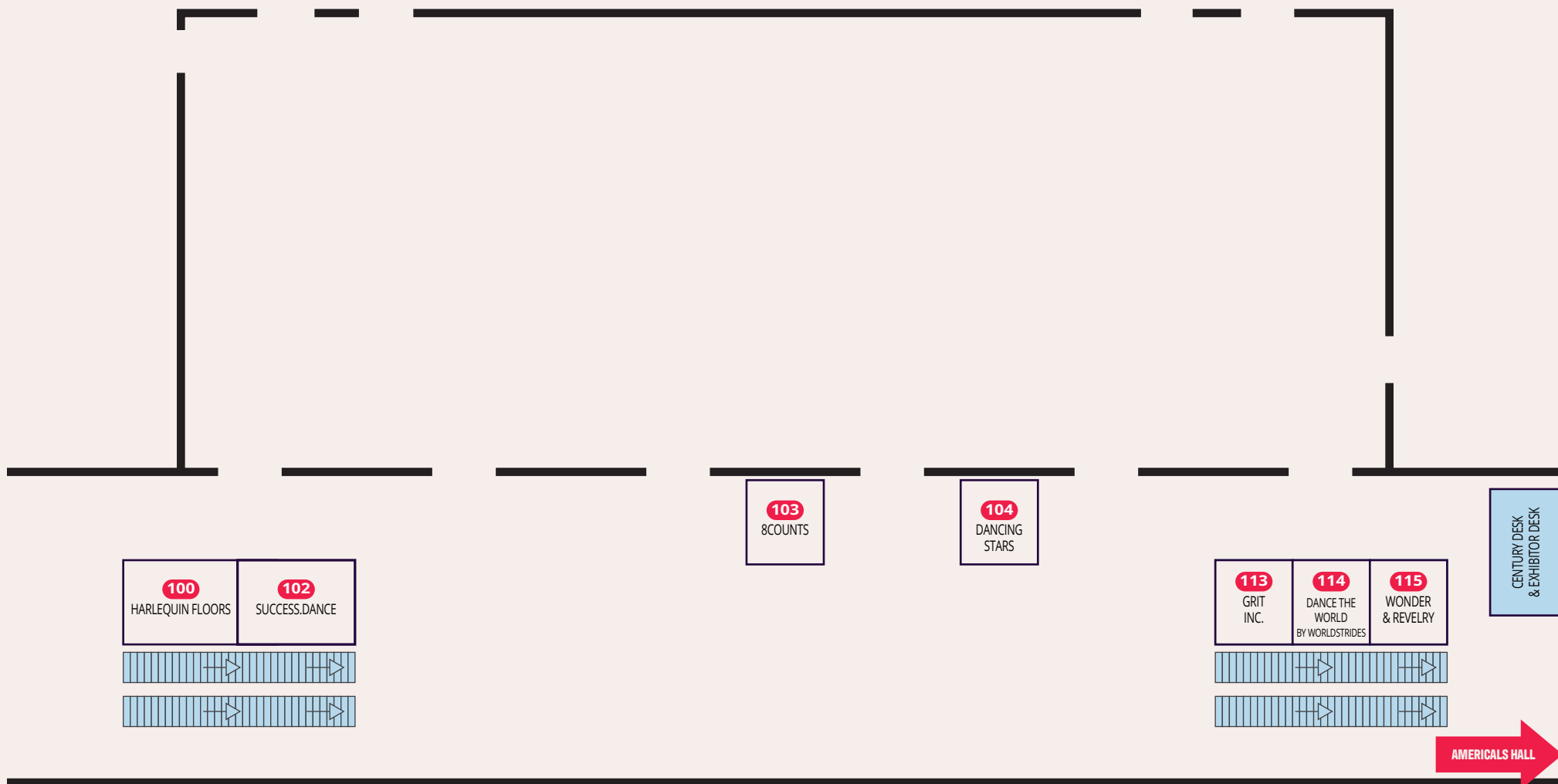
Please bring appropriate footwear and wear “layers” as the hotel may be cold. Water will be provided outside each room, but feel free to bring your own as well. You may also want to bring plenty of business cards with you for networking purposes and to enter raffles.

# FOYER EXHIBIT

## 3RD FLOOR

### EXPO HALL HOURS

AUGUST 13TH 5:00 PM - 7:00 PM  
AUGUST 14TH 11:00 AM - 7:00 PM  
AUGUST 15TH 9:00 AM - 5:00 PM



# THE DANCEONE SUMMIT

## AMERICAS HALL EXHIBIT 3RD FLOOR

### EXPO HALL HOURS

AUGUST 13TH 5:00 PM - 7:00 PM  
AUGUST 14TH 11:00 AM - 7:00 PM  
AUGUST 15TH 9:00 AM - 5:00 PM

TO Foyer  
EXHIBIT

**300**  
DANCE  
INFORMA

**301**  
ICDR

**302**  
ELEVATION  
ON TOUR

**303**  
STUDIO PRO

**304**  
DANCE STUDIO  
OWNER  
ASSOCIATION

**305**  
ACROBATIC  
ARTS

**306**  
DEBORAH  
VOGEL

**307**  
ARTSWRK

**308**  
CHAMPION  
TEAMWEAR

**309**  
ULTIMATE  
DANCE TOUR

**310**  
DANCE FOR  
JANIE

**336**  
THE BRIDGE  
MOVEMENT

**400**  
JACKRABBIT  
DANCE

**401**  
TUTUTIX

**402**  
DOMINION

**403**  
JAKE NOTHING

**404**  
ENERGY NATIONAL  
DANCE COMPETITION

**405**  
BOPPIN' BABIES  
DANCE

**321**  
REBEL ATHLETICS

**322**  
CLI  
CONSERVATORY

**323**  
USASF  
DANCE

**324**  
INSIDE  
DANCE

**318**  
SOAR

**317**  
NATIONAL  
DANCE INSTITUTE  
COLLABORATIVE

**325**  
JOYROX

**316**  
ENSEMBLE  
PERFORMING  
ARTS

**315**  
SHE SHINES  
ON

**314**  
SHEER ELITE  
INTERNATIONAL

**327**  
BALLROOMKIDS

**328**  
DANCEBUG

**329**  
ADRENALINE  
REVIVE

**313**  
ROBBINS DANCE  
& PERFORMING  
ARTS

**312**  
DANCE PHOTO  
PRO

**311**  
FARRO'S TEES

**330**  
PROSODY  
PERFORMANCE  
ARTS MANAGEMENT

**331**  
NFP  
INSURANCE

**332**  
FINANCIAL  
GROOVE

**335**  
DANCE THE  
MAGIC

**333**  
ACCELERATE  
DANCE  
EXPERIENCE

LOUNGE

**500**  
DANCEONE

**502**  
STAGESTEP

STORAGE AREA

STORAGE AREA

SNACKS BREAK & NETWORKING AREA